



THE ALLIANCE
FOR CHILD PROTECTION
IN HUMANITARIAN ACTION

Assessment of Alliance COVID-19 Activities


A Summary

2022

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In Brief...

This report summarises findings on the effectiveness, suitability, and reach of The Alliance's COVID-19 activities. The report is based on interviews and secondary data analysis.

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Background

From the earliest stages of the pandemic, The Alliance found itself at the forefront of supporting child protection practitioners across the world to adapt to the realities of the world under COVID-19. In March 2020, The Alliance formed an inter-agency task team to produce and disseminate technical guidance, advocacy materials, best practices, and other resources on how best to protect children despite the COVID-19 pandemic.

Key Findings

Ways that organisations used the resources produced by The Alliance

To inform adaptations to CP programming and interventions

To develop contextualised resources, including trainings, and share with field teams

To learn from peer organisation through webinars, lessons learned, and MOOC courses

To share information with communities, including for awareness-raising

To advocate and ensure consistency in CP messaging

To guide and support, including sectors outside of child protection

By the Numbers

By the end of 2021, The Alliance had produced **95 knowledge products** on child protection and the COVID-19 pandemic.

21

Technical Notes

including **3 advocacy briefs**, which have received over **212,000 views** on the Alliance website. Technical Note V.1 was translated into **20 languages** and has received over **85,000 views**.

7

Evidence Briefs

have received nearly **10,000 views** on the Alliance website.

By the Numbers

The Alliance also produced...

A series of webinars: recordings in the *CP & COVID-19 YouTube Playlist* have received over **54,000 views**.



A MOOC, which continues to run in English and Spanish with a **39.1% completion rate** and **5,238 learners**.



An **11-episode podcast series** called *Protected! The COVID-19 Edition*, which has received over **4,000 plays**.



Learning & Development Resources, including a microsite with **9 learning modules**, **7 learning tools and tip sheets**, and **3 videos**.



A research project on the **impact of school closures on children** conducted in **3 countries** with **769 participants**.



Assessment Results



Data from multiple surveys administered over the last year shows a **high level of satisfaction** amongst CPHA community members with The Alliance's work during the COVID-19 pandemic. According to a Mentimeter survey completed by 38 participants during the 2021 Annual Meeting, **84% expressed being either satisfied or very satisfied** with the Alliance's response to COVID-19.

“The Alliance stepped in **brilliantly in terms of resources**; it helped us all in terms of our thinking, by getting something ready... providing **added value**. They **filled the space**, especially with those first few guidance notes.” - Global Partner

“...the [COVID-19] Technical Note gave us a **roadmap** in an extraordinary situation ... **New approaches** were defined [such as] working online, using Zoom ... [and they] **planted ideas** for humanitarian aid workers to **adapt**.” - National Partner

Assessment Results



“Advocacy efforts show progress because it helps us to be aware of cross-cutting issues with care. For example, in child labour issues, we need to have social workers and people in government, so multi- sectoral approaches are very meaningful.”

- National Partner

“The annual conference focused on IDOs. That was timely and necessary.... It was almost helpful that the conference was virtual, to facilitate access. It made for great turnout, and having a broad, open event was helpful.” - Global Partner

“We did a policy paper on weighing up the risks of school closures earlier in the year... it was influential not only in terms of the response, but also in terms of thinking about how reopening schools safely was a matter of protection.” - Global Partner

Recommendations

For The Alliance and Member Organisations

- Continue to be **uncompromisingly child-focused** and **child-centred**, accounting for different risk and protective factors in the context of an IDO.
- Maintain a commitment to an **intersectoral approach** to protecting children.
- Continue to draw on The Alliance's **unique institutional advantage** to **advocate** for the protection and well-being of children during IDOs.
- **Evidence generation** around child protection and well-being should take place from the **earliest stages** of an IDO.
- **Strengthen engagement** and **capacity** of community and national partners at the local level.

Recommendations

For The Alliance and Member Organisations

- Increase **accessibility** by creating summary documents for members that include key points as well as **child- and youth-friendly** guidance from key technical documents.
- Develop a **regional strategy** and **coordinated plan** for disseminating resources across regions and through different channels to members.
- Strengthen **communities of practice** through **online** resources and modalities.
- Consider how the **extensive reach** of Alliance materials can be **sustained** during the pandemic.
- Continue to **provide guidance, leadership, and strong communication** at the outset of any IDO or other emergency.

Alliance Strategy & IDOs

How can The Alliance use its **new strategy** to **strengthen** children's well-being during COVID-19 and other IDOs?

Interviewees had a range of ideas about how to improve **accountability to children...**



“We need to get this piece [accountability] right: being critical about how much of this [funding] goes to a child or a front-line worker.” - Global Partner

A National Partner said **accountability to children could include implementing complaint mechanisms within organisations and seeking feedback from children on all levels of planning and programming.**

Alliance Strategy & IDOs

How can The Alliance use its **new strategy** to **strengthen** children's well-being during COVID-19 and other IDOs?

Participants shared how The Alliance could **prioritize localisation** in different ways...



“We realised through the pandemic how much we rely on global people to fly in...We are learning how to increase and amplify voices from National Partners; this is an important part of the movement towards decolonising aid.” - Global Partner

“Extend the invitation for assessment and participation to people on the ground, not just child protection workers... It is important to hear from them as well during these assessments.” - National Partner



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www.alliancecpha.org/COVID19